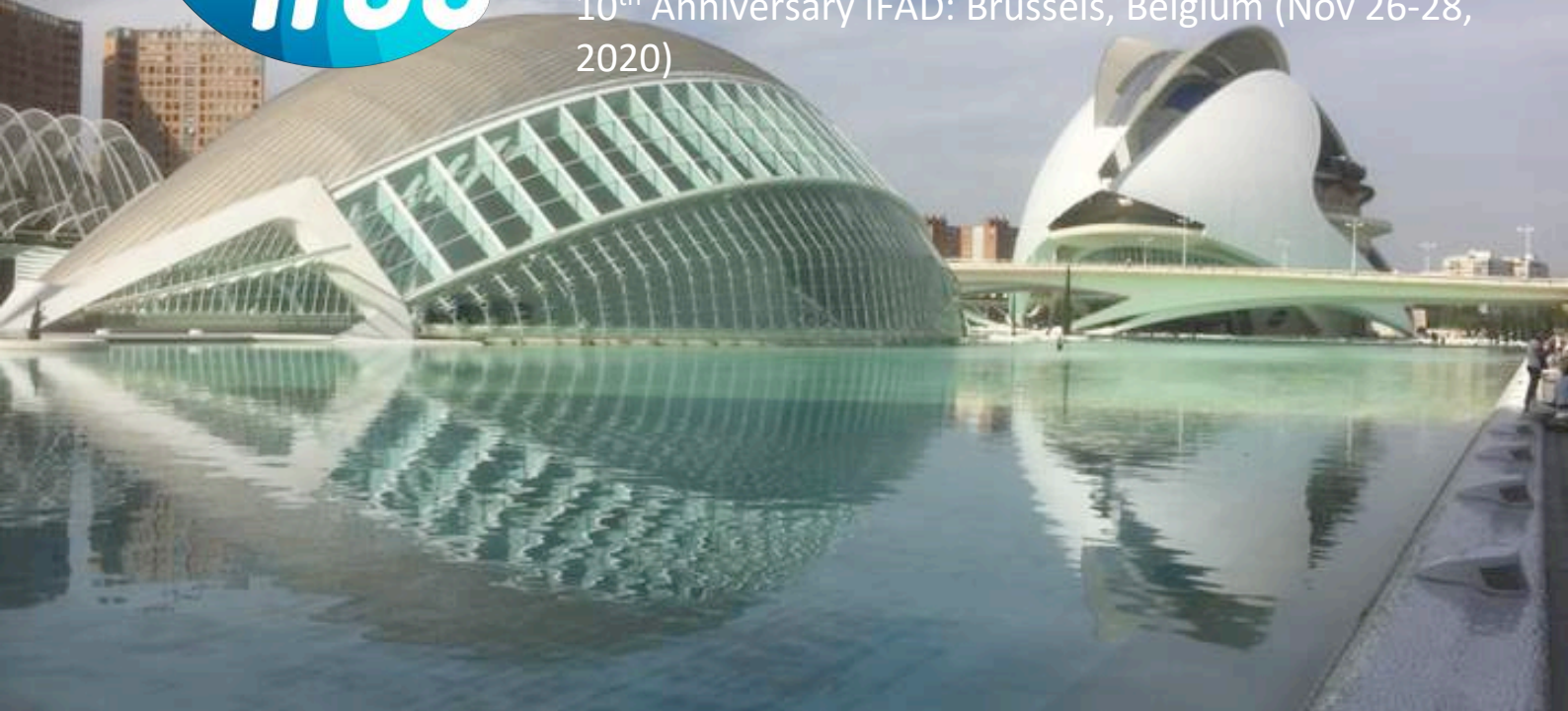




8<sup>th</sup> IFAD: Campinas, Brasil (May 31, 2019)  
9<sup>th</sup> IFAD: Valencia, Spain (Oct 26, 2019)  
10<sup>th</sup> Anniversary IFAD: Brussels, Belgium (Nov 26-28, 2020)



# Sponsorship Opportunities



Mexico City (August 2nd 2019)  
Barcelona, Spain (June 2nd 2020)



@Fluid\_Academy #IFAD2019



# 9<sup>th</sup> International Fluid Academy Days October 26<sup>th</sup> 2019

Brussels, July 2019

Dear iFAD Partner,

We are very pleased to announce the Ninth International Fluid Academy Day, which will take place on **October 26th at ADEIT, in Valencia, Spain.**

The aim of this ninth edition is again to review recent advances in fluid management, and hemodynamic and organ function monitoring in the critical care setting in a comprehensive manner for intensivists, anaesthesiologists and emergency physicians as well as interested internists and surgeons. However the meeting will deal with any broad topic related to critical care. As always it is also a great way to promote professional interaction between faculty members, participants and delegates of the industry.

## ABOUT iFAD

**iFAD is an innovative Critical Care Educational meeting. This conference provides the highest quality of Critical Care education and is guaranteed to innovate and inspire. The iFAD Faculty is the most provocative, engaging, motivating and inspiring group of international educational speakers and as organizing committee we want to ensure we have the sponsors to match. Together, we make iFAD stand apart from other Critical Care conferences.**

iFAD has a dynamic and growing community of delegates. In this brochure you will find some information about iFAD, its origins, and the history of the conferences, together with a detailed Social Media Report on the iFAD related activities that took place on various SoMe platforms.

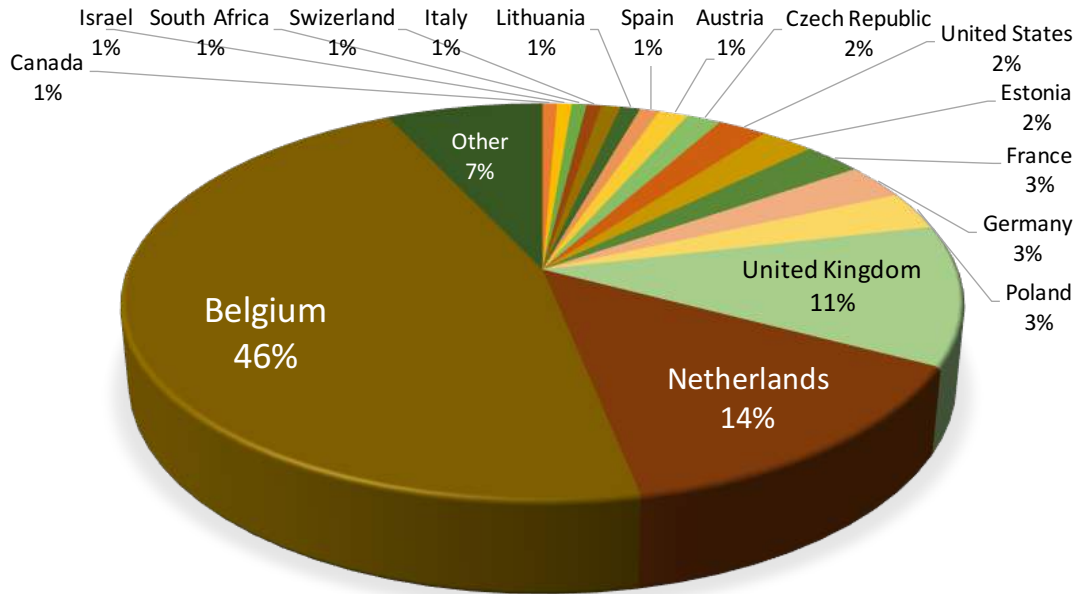
- The exposure regarding iFAD hence spans months before and after the event.
- The iFAD delegates are also part of what has been called the new generation of Critical Care practitioners.
- iFAD is a new truly international meeting – with participants coming from around the world. At iFAD2017 in Antwerp, there were over 550 delegates on-site from over 42 countries. Around sixty percent of the delegates were international travellers as shown in the pie charts below. During iFAD2018 in Amsterdam, there were over 325 delegates on-site from over 41 countries and again around 63.7% of delegates came from abroad.



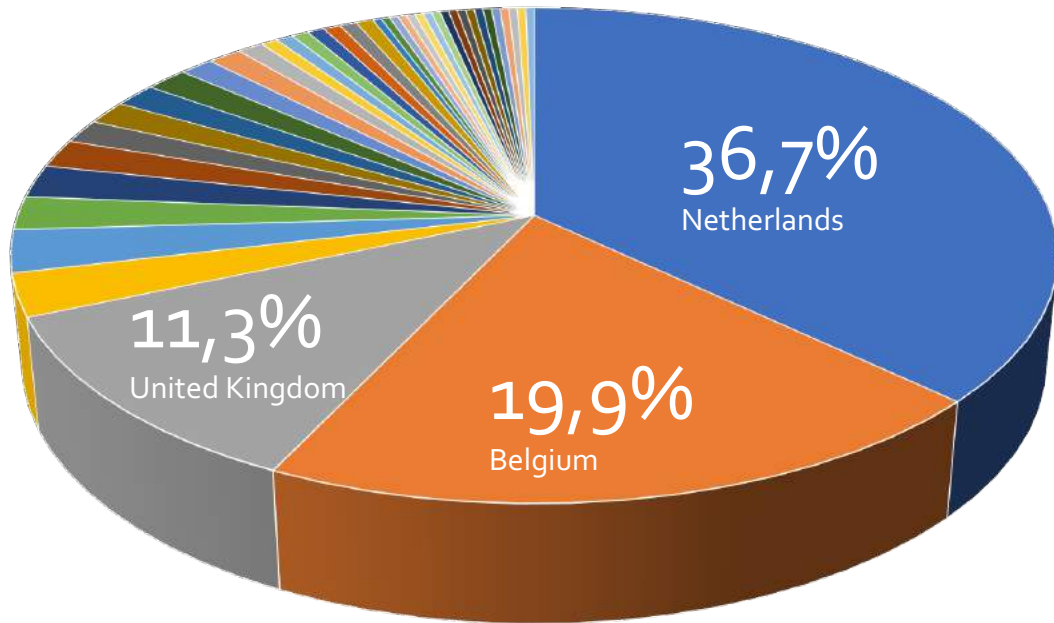
- Not only the delegates but also the IFAD Executive Committee has new a majority (60%) of members coming from abroad with Prof Paul Elbers, Amsterdam, The Netherlands, Prof Xavier Monnet, Paris, France and Dr Adrian Wong, Oxford UK next to the chairman Prof Manu Malbrain, Brussels, Belgium and Dr Niels Van Regenmortel, Antwerp, Belgium.

## IFAD Delegates

Delegates IFAD 2017

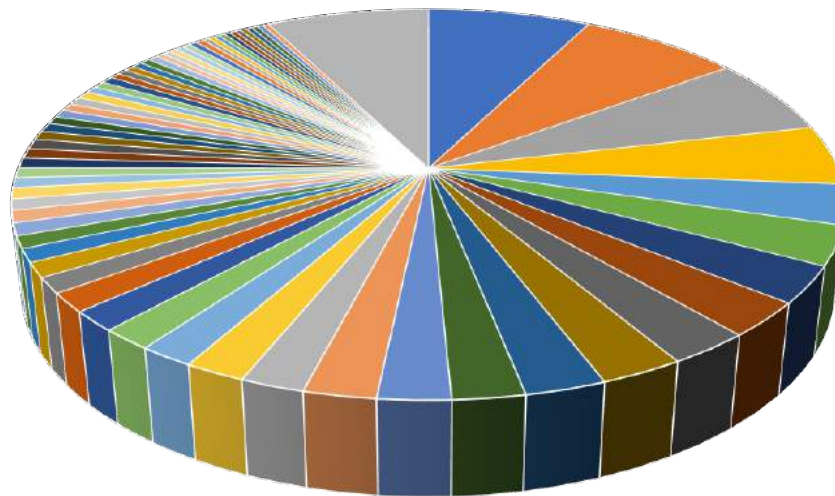


## Delegates IFAD 2018



- In 2017, for the first time a livestream webinar was organized. In 2018 in Amsterdam the full IFAD on Nov 23 was broadcasted via livestream. A total of 1116 delegates from 136 countries followed the livestream.

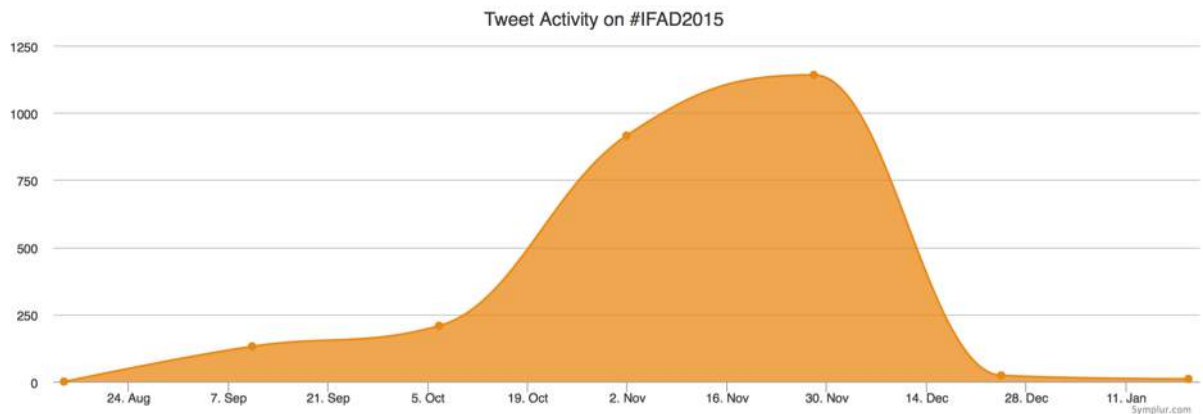
### Webinar Delegates IFAD 2018



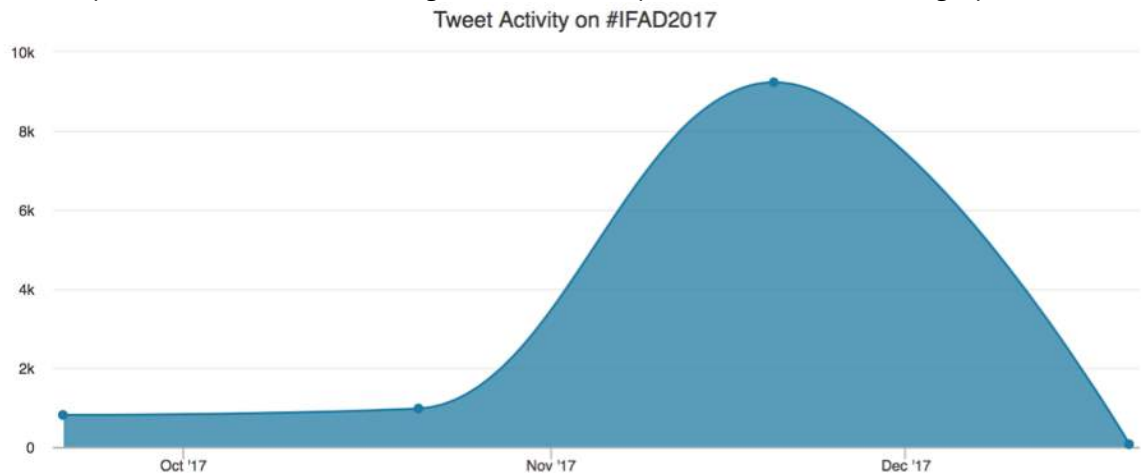
■ United Kingdom	■ India	■ United States	■ Spain	■ Brazil
■ Saudi Arabia	■ Italy	■ Mexico	■ Netherlands	■ TURKEY
■ Belgium	■ Colombia	■ Germany	■ Greece	■ Portugal
■ Egypt	■ France	■ Russia	■ Australia	■ Romania
■ Ireland	■ United Arab Emirates	■ Switzerland	■ Argentina	■ Ecuador
■ Norway	■ Indonesia	■ Poland	■ Canada	■ Japan
■ Malaysia	■ Slovenia	■ Sweden	■ Pakistan	■ South Africa
■ Bulgaria	■ Lithuania	■ Oman	■ Peru	■ Tunisia
■ Denmark	■ Hungary	■ Kenya	■ Chile	■ Czech Republic
■ Nepal	■ South Korea	■ Thailand	■ Venezuela	■ Bolivia
■ Costa Rica	■ Croatia	■ Finland	■ Israel	■ New Zealand
■ Scotland	■ Austria	■ Bangladesh	■ Belarus	■ Estonia
■ Iran	■ Maldives	■ Moldova	■ Nigeria	■ Panama
■ Qatar	■ Slovak Republic	■ Ukraine	■ Other	

### IFAD on Twitter

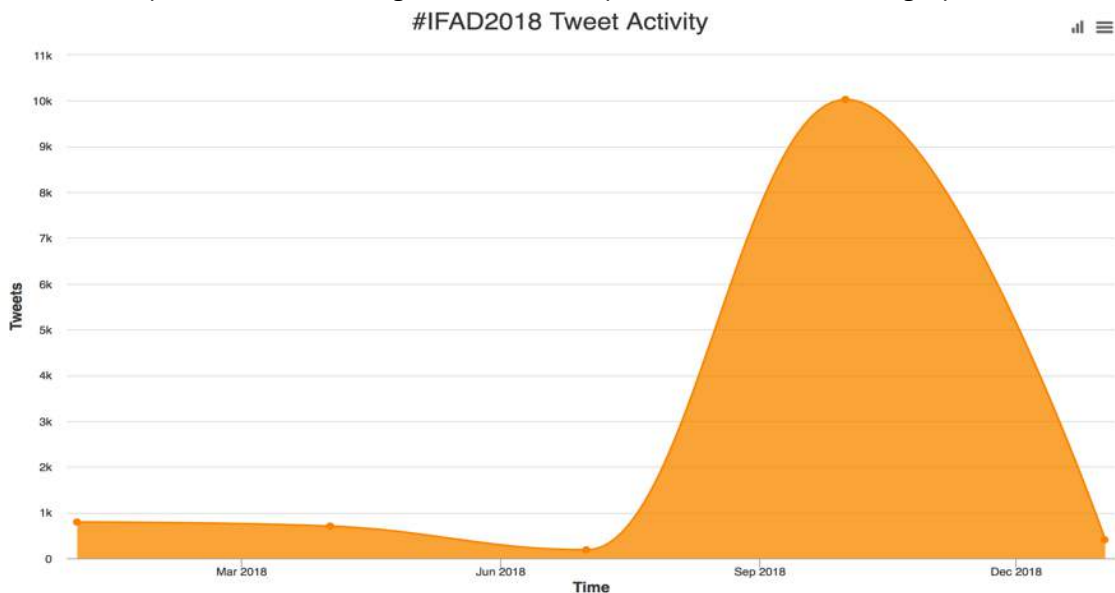
- Since 2015, the social media connectivity of iFAD is increasing in analogy to other medical conferences (eg SMACC). The hashtags #iFAD2015 from the last meeting had many views and impressions on Twitter since September 1<sup>st</sup> 2015. The average number of daily Tweets during 5<sup>th</sup> IFAD2015 is shown in the graph below.



- The hashtags #iFAD2017 from the last meeting had many views and impressions on Twitter since September 1<sup>st</sup> 2017. The average number of daily Tweets is shown in the graph below.



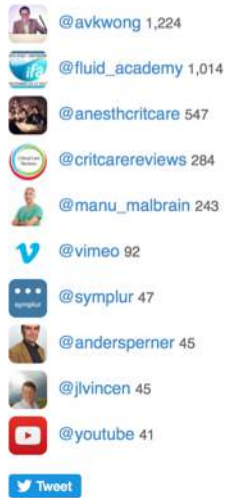
- The hashtags #iFAD2018 from the last meeting had many views and impressions on Twitter since January 1<sup>st</sup> 2018. The average number of daily Tweets is shown in the graph below.



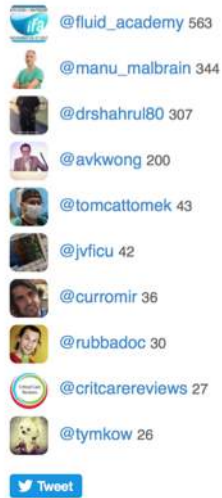
- The final Twitter statistics of the #iFAD2015 (data collection 6 and a half month period 1/9/2015 – 19/3/2016) are listed in the figure below with a total of **5,096,524** impressions, **2,520** Tweets, **382** participants and on average 1 Tweet per hour (official statistics on #iFAD2015 are accessible via [www.symplur.com](http://www.symplur.com)).

## The #IFAD2015 Influencers

### Top 10 by Mentions



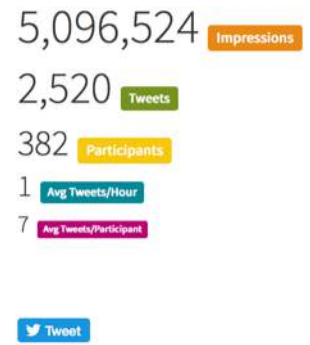
### Top 10 by Tweets



### Top 10 by Impressions



## The Numbers

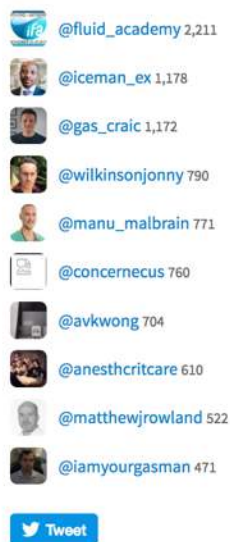


#IFAD2015 analytics for time period 09/01/2015 00:00 to 03/19/2016 00:00 (Pacific Time: GMT-0700) [\[change time period\]](#)

- The final Twitter statistics of the #IFAD2017 (data collection 4 month period 20/09/2017 – 16/01/2018) are listed in the figure on the next page and have dramatically increased compared to #IFAD2015 with a total of **25,485,000** impressions, **11,092** Tweets, **1,567** participants and on average 4 Tweets per hour (official statistics on #IFAD2017 are accessible via [www.symplur.com](http://www.symplur.com)).

## The #IFAD2017 Influencers

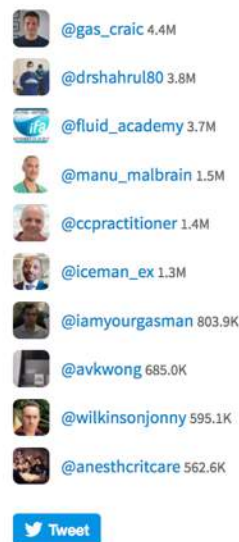
### Top 10 by Mentions



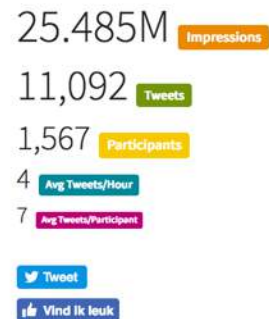
### Top 10 by Tweets



### Top 10 by Impressions



## The Numbers



Twitter data from the #IFAD2017 hashtag from Wed, September 20th 2017, 9:25PM to Tue, January 16th 2018, 4:25PM (Europe/Berlin).



#IFAD2017 analytics for time period 09/20/2017 00:00 to 01/16/2018 00:00 (Pacific Time: GMT 0700)

- The final Twitter statistics of the #IFAD2018 (data collection only 30 day period 04/11/2018 – 03/12/2019) are listed in the figure on the next page and have dramatically increased compared to #IFAD2015 with a total of **22,781,000** impressions, **8,737** Tweets, **1,331** participants and on average 13 Tweets per hour (official statistics on #IFAD2018 are accessible via [www.symplur.com](http://www.symplur.com)).



www.symplur.com).

### The #IFAD2018 Influencers

#### Top 10 by Mentions

	@Fluid_Academy	4,249
	@Gas_Craic	2,296
	@Manu_Malbrain	2,171
	@FOAMecmo	1,637
	@iceman_ex	1,352
	@Wilkinsonjonny	1,342
	@ccpractitioner	1,168
	@avkwong	1,101
	@strachanjamie	916
	@totalbodydolor	800

Tweet

#### Top 10 by Tweets

	@Fluid_Academy	1,083
	@Manu_Malbrain	494
	@drshahru80	428
	@iceman_ex	361
	@Gas_Craic	314
	@strachanjamie	249
	@ccpractitioner	240
	@Wilkinsonjonny	214
	@fluidloading	167
	@avkwong	138

Tweet

#### Top 10 by SymplurRank

	@Fluid_Academy	
	@Gas_Craic	
	@Manu_Malbrain	
	@iceman_ex	
	@Wilkinsonjonny	
	@ccpractitioner	
	@avkwong	
	@FOAMecmo	
	@strachanjamie	
	@cianmcdermott	

Tweet

### The Numbers

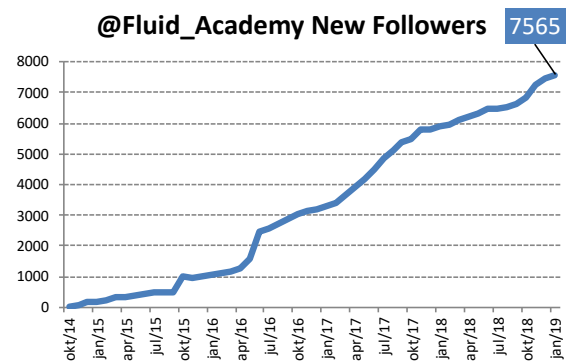
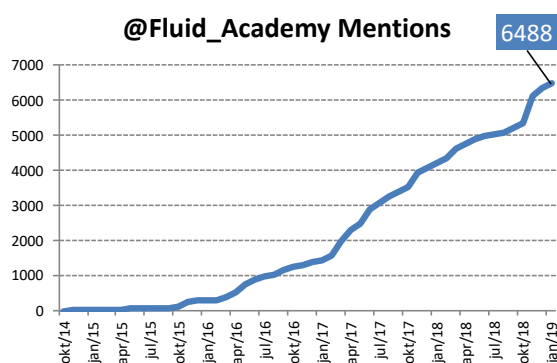
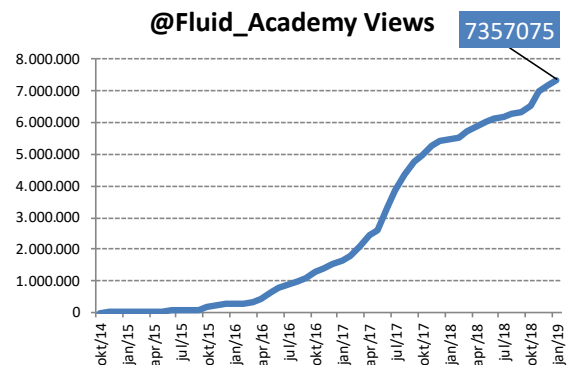
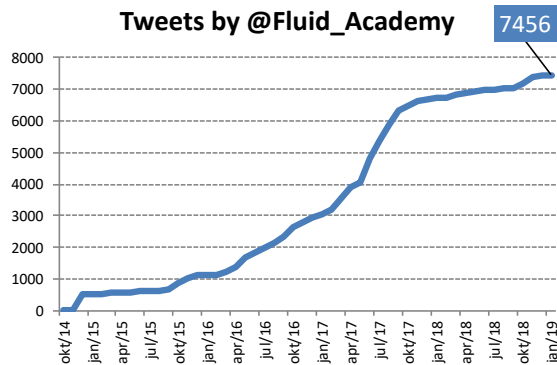
**22.781M** Impressions  
**8,737** Tweets  
**1,331** Participants  
**13** Avg Tweets/Hour  
**7** Avg Tweets/Participant

Tweet  
 Like

Twitter data from the #IFAD2018 hashtag from Sun, November 4th 2018, 4:55PM to Mon, December 3rd 2018, 6:20PM (America/Sao\_Paulo).

● ● ●  
 symplur

- The Twitter account @Fluid\_Academy was created when preparing for the 4<sup>th</sup> IFAD meeting (in 2014) and has grown steadily over the past 4 years and now has almost **7,565** new followers, **138,526** profile views and posted **7,456** new Tweets resulting in total in **7,357,075** views and impressions and **6,488** mentions.



- As a sponsor and privileged partner you have the possibility to engage with a Critical Care community that you won't find elsewhere easily, and the exhibition hall is also a great place for networking between delegates and speakers giving your company booth plenty of traffic throughout the regular coffee and lunch breaks during the conference.



- As a privileged partner you are allowed to attend all educational sessions without extra costs.
- While it is a scientific meeting, it is also a lot of fun to participate, with vivid discussions and interactions between speakers and delegates. Participants will remember the hilarious moments with throwing of books, T-shirts, umbrellas... into the crowd of delegates. **Expect the unexpected** and even then, you will be amazingly surprised by the special vibes during the iFAD meeting.
- The speakers are chosen because they are not only world experts in their field but also very inspirational teachers. Therefore, whilst other conferences may have variable attendance throughout the day, at iFAD everyone is eager to attend each session and remain for the entire conference including the prize award and wrap it up ceremony at the very end.
- While many features of the iFAD conference resemble the sort of traditional medical education conferences you would be used to, the overall iFAD experience is completely unique (and in line with other new type of events like eg SMACC). One of the key elements is the vibrating sense of a Critical Care community and a networking atmosphere. This atmosphere is facilitated by the exhibition hall being a networking hub for delegates for the entire conference including all catering being served in this area during the lunch and coffee breaks. And all this is included within the registration package, avoiding delegates leaving the convention hall for grabbing lunch.
- The experience continues after the meeting as the conference Powerpoint presentations, photos, journal review papers, promotional and educational videos are released free online during the months afterwards, providing long-lasting exposure for your company. As a token of appreciation, we have listed our major previous partners on the new website and recent flyers.
- Most of all iFAD is about **inspiration, motivation, exploration, networking, innovation, connection, participation, education, learning, interaction, discussion, voting, workshops, hands-on, socialization and... fun.**

So, if your company wants to be part of one of the most exciting and rapidly evolving events on the Critical Care education calendar and would like to connect with the new generation of providers in critical care, emergency medicine, and anaesthesia, then you can't afford to miss iFAD Valencia in October 2019.

## iFAD HISTORY

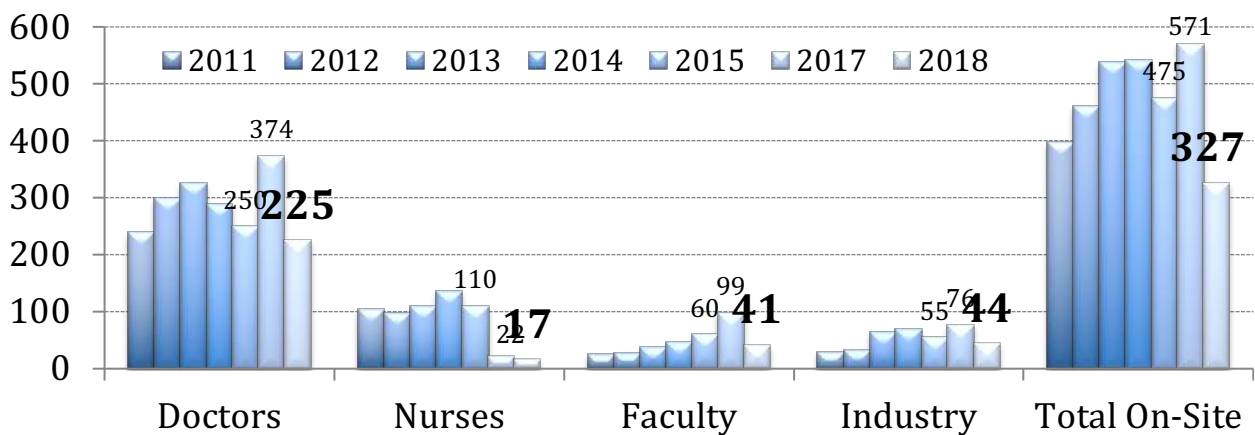
The iFAD started as local initiative from the pharmaceutical working group on fluids from the Ziekenhuis Netwerk Antwerpen ([www.zna.be](http://www.zna.be)). Today iFAD is integrated within the not-for-profit charitable organization iMERiT, International Medical Education and Research Initiative, under Belgian law and as such the iFAD Organising Committee strongly recognizes and values a constructive partnership with the delegates and industry. The founders of iMERiT are Prof. Dr. Manu Malbrain (Brussels, Belgium) and Dr. Niels Van Regenmortel (Antwerp, Belgium). At last IFAD meeting in November 2017, the Executive Committee of iMERiT also got a majority of international members by the appointment of Dr. Adrian Wong (from Oxford, UK), Prof. Dr. Paul Elbers (from Amsterdam, The Netherlands) and Prof. Dr. Xavier Monnet (Paris, France).

Founded in 2011 during the 1<sup>st</sup> International Fluid Academy Day (iFAD) meeting the goals of the IFA are to foster education and promote research on fluid management and monitoring in critically ill patients, and thereby improve the survival of critically ill patients by bringing together physicians, nurses, and others from a variety of clinical disciplines. The primary goal of the IFA is to establish an international collaboration group with the final aim to improve and standardize care and outcome of critically ill patients with an emphasis on fluids, fluid management, monitoring and organ support. This can be achieved by collaborative research projects, surveys, guideline development, joint data registration and international exchange of health care workers and researchers. The acquired knowledge and

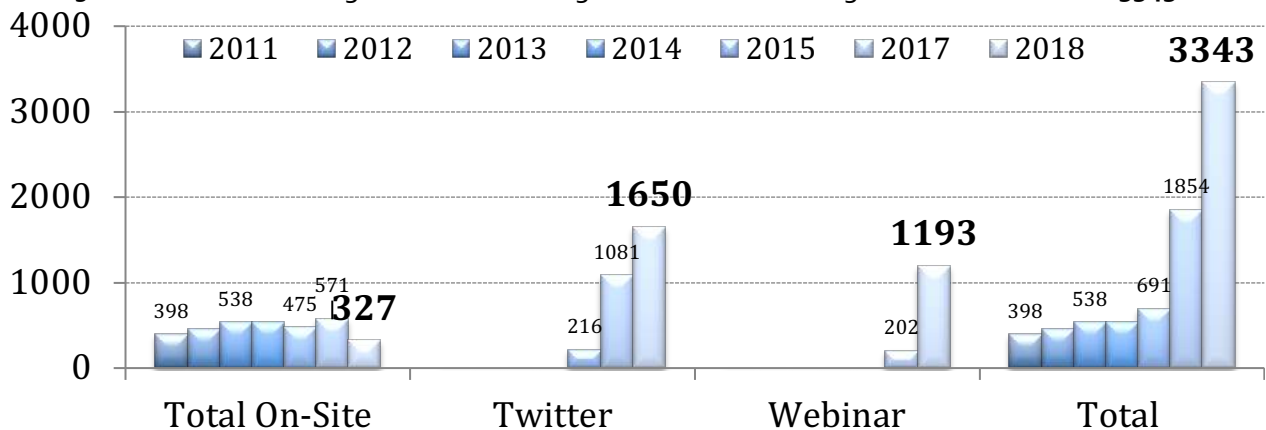
results of research will be published in Medical Fluids, the international journal on medical fluid management (published in Anaesthesiology Intensive Therapy), and shared with his peer group each year during the meeting. After 5 successful editions the organising committee decided to make it a bi-annual event. However during last IFAD it was decided to host the next big 3-day IFAD in 2020 in Brussels and in 2022 in Antwerp. In the years in between a one day IFAD meetings will be organised abroad. Mark your date November 23 in 2018 for the 7<sup>th</sup> IFAD, Pakhuis De Zwijger, Amsterdam, The Netherlands. The aim of this 7<sup>th</sup> edition is to review recent advances in fluid management, hemodynamic and organ function monitoring in the critical care setting in a comprehensive manner for intensivists, anaesthesiologists and emergency physicians as well as interested internists and surgeons. At last IFAD meeting (Nov 23-25 2017 in Antwerp) there was no special nursing session, yet around 550 delegates participated. In the graph below you can see the evolution of delegates.

### The 7<sup>th</sup> IFAD

The 7<sup>th</sup> IFAD was a 2-day event and took place on November 23 in 2018, Pakhuis De Zwijger, Piet Heinkade and November 24 at VU Medical centre, de Boelelaan, in Amsterdam, The Netherlands. The aim of this 7<sup>th</sup> edition was to review recent advances in fluid management, hemodynamic and organ function monitoring in the critical care setting in a comprehensive manner for intensivists, anaesthesiologists and emergency physicians as well as interested internists and surgeons. At last IFAD meeting (Nov 23-24 2018 in Amsterdam) there was no special nursing session, yet around 325 delegates participated from over 41 countries. In the graph below you can see the evolution of delegates.



Since 2015, the IFAD is very active on social media and the next graph gives the total number of participants on-site plus those attending the livestream-Webinar during the first IFAD day on Friday on Nov 23<sup>rd</sup> and those discussing about the meeting via Twitter. This brings the total number to **3343**.



## FREE OPEN ACCESS MEDICAL EDUCATION (#FOAMed)

FOAM is a collection of resources, a community and an ethos. The FOAM community spontaneously emerged from the collection of constantly evolving, collaborative and interactive open access medical education resources being distributed on the web with one objective — to make the world a better place (1). FOAM is independent of platform or media — FOAM is a personalised continuously expanding database of resources for medical education: it includes blogs, podcasts, tweets, Google hangouts, online videos, text documents, photographs, facebook groups, and a whole lot more (2). Traditional media are organized by few sources for many receivers. The quality is mediated by publishers and training is required. It is expensive to publish and access is limited. Publication process takes time and the publication is permanent once published. Social Media (SoMe) on the other hand has many sources (eg SMICC and SMACC) for many receivers. Quality is mediated by participants and there is no training. It is cheap or free to publish with unlimited accessibility. Publication is immediate and SoMe are flexible even after publication. By sharing our specific competencies, protocols and experiences we can shift to a new online learning paradigm that will carry medical education via internet 2.0 to a new era. Peer review seems to be broken as half-million papers published per year (>1 per minute). The question therefore arises whether FOAM could possibly replace peer review? The answer is maybe: FOAM ignores traditional hierarchy, it is free and has equitable access 24/7, it crosses professional boundaries, it is multi-national, transparent, robust and finally FOAM is apolitical. Recently because of the increase in and awareness surrounding FOAM a social media index (SMI) has been suggested (3) while others suggested the so-called Kardashian index (KI)(4). The SMI enables to assess the impact and quality of FOAM resources, and enables educators to receive scholarly credit and learners to identify respected resources. The KI a measure of discrepancy between a scientist's social media profile and publication record based on the direct comparison of numbers of citations and Twitter followers. Possible dangers of FOAM are related to the reliability and correctness of the information provided. Recently a quality label for medical websites has been launched (the so called HONcode by the Health on the Net foundation <https://www.healthonnet.org/HONcode/Conduct.html>). Another danger related to SoMe and FOAM is reductive education: First we read the textbook, then we just read the chapter, then just the paper, then just the abstract and now we just read the Tweet... Recently the first scientific papers endorsed by an unrestricted iFA-educational grant have been published under the FOAM label (5-7). The impact of these publications in the scientific community has been significant as shown by their Altmetric scores (Table 1).

	Wise R et al. (6)	Reintam Blaser A et al. (5)	Van Regenmortel N et al. (7)
Publication date	5/01/17	6/02/17	20/05/17
Journal	World Journal of Surgery	Intensive Care Medicine	British Journal Anaesthesiology
DOI	<a href="http://link.springer.com/article/10.1007/s00268-016-3865-7">http://link.springer.com/article/10.1007/s00268-016-3865-7</a>	<a href="http://link.springer.com/article/10.1007/s00134-016-4665-0">http://link.springer.com/article/10.1007/s00134-016-4665-0</a>	<a href="https://doi.org/10.1093/bja/aex118">https://doi.org/10.1093/bja/aex118</a>
Shares	254	258	20
Blogs	1		

Tweeters	166	181	88
Facebook	8	15	2
Google+	2		
Mendely	41	141	8
Downloads	17000	29000	1321
Citations	1	10	0
Altmetric score	125	96	60
All research outputs	#69,926	#68,288	#174,542
	of 8,648,028 outputs	of 8,648,028 outputs	of 8,642,273 outputs
Outputs from journal	#10	#7	#20
	of 1,773 outputs	of 2,194 outputs	of 2,645 outputs
Outputs of similar age	#5,009	#5,068	#10,896
	of 291,379 outputs	of 293,379 outputs	of 251,585 outputs
Outputs of similar age	#1	#3	#2
	of 58 outputs	of 119 outputs	of 70 outputs
Top Ranking	5%	5%	5%

The slides of the presentations can be viewed on <http://www.fluidacademy.org>, and as of today more than **25,000** slides can be searched for specific content.

In 2014 a collaboration started with Anaesthesiology and Intensive Therapy as the official iFAD journal, publishing the proceedings (<http://czasopisma.viamedica.pl/ait>), with all the invited, oral and poster abstracts and also original reviews (Editor-in-chief Prof Dr Radoslaw Owczuk, Associate Editor Prof Dr Manu Malbrain). As of today over **125** papers have been published and available as FOAM on the new website. The journal (p-ISSN 1642-5758) is also indexed on PubMed (Medline), Elsevier, Index Copernicus (5.89). The electronic copy (e-ISSN 1731-2531) is the primary one. Articles published in "Anaesthesiology Intensive Therapy" are free of charge and the PDFs are available as open access. The proceedings of the last 3 iFAD meetings and the abstracts are available for download via the publisher ViaMedica website: <http://czasopisma.viamedica.pl/ait>.

The Fulltext PDF's of the review papers (written by key opinion leaders in their field like Manu Malbrain, Niels Van Regenmortel, Pietro Caironi, Maurizio Cecconi, Luciano Gattinoni, Robert Hahn, Daniel Lichtenstein, Antoine Vieillard Baron, Stefan De Hert and many more) can be downloaded via the following links:

- <http://czasopisma.viamedica.pl/ait/issue/view/3335> – AIT 2014, 46(5)
- <http://czasopisma.viamedica.pl/ait/issue/view/3526> – AIT 2015 Spec Issue
- <http://czasopisma.viamedica.pl/ait/issue/view/3516> – AIT 2015, 47(5)
- <http://czasopisma.viamedica.pl/ait/issue/view/4206> – AIT 2017, 49(5)





In 2017 the Fluidacademy website has received the HONcode quality label (Health-on-the-net). HON's mission is to guide Internet users to reliable understandable accessible and trustworthy sources of medical and health information. HON specialized Search engine and directory help Internet Users and Health Professionals to find the most reliable sources of information.

We are working on the preliminary program and as a token of gratitude we listed our previous sponsors on the **5,000** copies of this flyer that were recently distributed at the ISICEM meeting. Most of the speakers invited to the previous iFAD meetings already confirmed their participation for the 7<sup>th</sup> edition. Moreover, as a privileged partner you will also benefit from company exposure via our mailing lists. 4 to 6 times a year the iFAD newsletter is send out to over **20,000** recipients with an opening rate around 20% and you will be able to announce your satellite symposium via a special mailing to the iFAD delegates two weeks before the meeting.

To organise an excitingly big event like this, we need your ongoing support and we are happy to present you our new sponsorship opportunities. Hoping for a fruitful cooperation in the future as it was in the past and present we're looking forward to your feedback.

For any questions, we remain at your full disposal.

Yours sincerely,

The IFAD organizing committee

Prof Dr Manu Malbrain  
ICU Director  
UZ Brussel  
Brussels, Belgium

Dr Niels Van Regenmortel  
Intensivist  
ZNA Stuivenberg/UZA  
Antwerp, Belgium

Prof Dr Xavier Monnet  
Paris, France

Prof Dr Paul Elbers  
Amsterdam, Netherlands

Dr Adrian Wong  
Oxford, UK

Congress Secretariat: Mrs. Nadia Van der Steen +32 2 477 5178- info@fluidacademy.org  
Intensive Care Unit, Universitair Ziekenhuis Brussel (UZB), Laarbeeklaan 101, B-1090 Jette, Belgium



## Suggested Reading

1. Nickson C. FOAM – Free Open Access Meducation – Medical education for anyone, anywhere, anytime. <https://lifeinthefastlane.com/foam/>
2. Cadogan M, Thoma B, Chan TM, Lin M. Free Open Access Meducation (FOAM): the rise of emergency medicine and critical care blogs and podcasts (2002-2013). *Emerg Med J.* 2014 Oct;31(e1):e76-7. doi: 10.1136/emered-2013-203502.
3. Thoma B, Sanders JL, Lin M, Paterson QS, Steeg J, Chan TM. The social media index: measuring the impact of emergency medicine and critical care websites. *West J Emerg Med.* 2015 Mar;16(2):242-9. doi: 10.5811/westjem.2015.1.24860.
4. Hall N. The Kardashian index: a measure of discrepant social media profile for scientists. *Genome Biol.* 2014 Jul 30;15(7):424. doi: 10.1186/s13059-014-0424-0.
5. Reintam Blaser A, Starkopf J, Alhazzani W, Berger MM, Casaer MP, Deane AM, et al. Early enteral nutrition in critically ill patients: ESICM clinical practice guidelines. *Intensive care medicine.* 2017;43(3):380-98.
6. Wise R, Faurie M, Malbrain ML, Hodgson E. Strategies for Intravenous Fluid Resuscitation in Trauma Patients. *World J Surg.* 2017.
7. Van Regenmortel N, De Weerd T, Van Craenenbroeck AH, Roelant E, Verbrugghe W, Dams K, et al. Effect of isotonic versus hypotonic maintenance fluid therapy on urine output, fluid balance, and electrolyte homeostasis: a crossover study in fasting adult volunteers. *British journal of anaesthesia.* 2017.

## iFAD SPEAKERS

One of the very successful educational innovations at iFAD has been combining traditional big name speakers together with delegate interaction by means of voting pads, ProCon debates and open discussions. During the last meeting the audience appreciated the ProCon sessions with an introductory lecture on each topic "What you should know about..." followed by Pro and Con stands and rebuttal. During the previous edition Adrian Wong (@avkwong) from Oxford was invited in order to facilitate interaction with popular opinion leaders from the Social Media communities on thought-provoking topics. The daily blogs with iFAD summaries are available at the website ([www.fluidacademy.org/blog/](http://www.fluidacademy.org/blog/)). In the next iFAD edition we will enhance

Social Media interaction and follow the great SMACC example. The speakers are carefully chosen because they are not only experts in their field but also inspirational educators, which accounts for why the delegates are so positive and enthusiastic.

## INVITED TOP SPEAKERS

- Pietro Caironi
- Robert Hahn
- Luciano Gattinoni
- Maurizio Cecconi
- Dileep Lobo
- Xavier Monnet
- Manu Malbrain
- Paul Elbers
- Niels Van Regenmortel
- Marcia McDougall
- Adrian Wong
- Monty Mythen
- Javier Belda







**IFAD2015 Faculty**



**IFAD 2017 Faculty**





**IFAD 2018 Faculty**



**IFAD2018 Social Media Team**



## KEY PROGRAM TOPICS

- Resuscitation fluids
- Maintenance fluids
- Replacement fluids
- Crystalloids vs colloids
- Balanced vs unbalanced
- Summary of recent big fluid trials
- The 4 D's of fluids therapy (drug – dose – duration – de-escalation)
- The R.O.S.E. concept (resuscitation – optimisation – stabilisation – evacuation)
- The role for albumin
- Blood products and substitutes
- The microcirculation and the glycocalix
- De-resuscitation
- Hemorrhagic shock and trauma
- Hemodynamic monitoring
- Calibrated vs uncalibrated CO
- Goal directed therapy
- Sepsis definitions
- Volumetric vs barometric preload
- Organ function monitoring
- ARDS definitions
- EIT and EVLWI monitoring
- Future directions
- Perioperative management
- Social Media, medical technology, information and decision systems

## iFAD POST-CONFERENCE WORKSHOPS

In addition to the one-day program, iFAD provides postconference workshops to over **100** delegates! The 6<sup>th</sup> CACU Course on Critical and Acute Care Ultrasound will consist of a one track Beginners to Advanced Course with keynote speakers. Last year's fourth CACU was a big success. All participants appreciated the practical theoretical courses and the hands-on sessions. Our industry partners were instrumental in providing resources for these fantastic learning opportunities. We look forward to running again the pre- or post-symposium workshops and hands-on sessions with procedure-based small group skill labs on Ultrasound in 2019.



## Preliminary Programme

Oct 26th 2019, iFADmini Valencia – ADEIT		
Time	Lecture	Speaker
08:00 – 09:00	Registration	
<b>Session 1: Fluid Physiology / the paradigm Shift in Fluid therapy (Chairs: Manu Malbrain - Javier Belda )</b>		
09:00 – 09:05	Welcome	Organisers
09:05 – 09:20	Everything you need to know about fluid physiology	Manu Malbrain
09:20 – 09:35	From Frank-Starling to Guyton-Hall	Javier Ripolles
09:35 – 09:50	Endothelium. Understanding edema formation	Daniel Chappell
09:50 – 10:05	What happened in the meantime? (trials review)	Pietro Caironi
10:05 – 10:35	Round table discussion with interactive voting, questions and answers. Take home messages	All previous speakers in panel. Moderators: Javier Belda and Manu Malbrain
10:35 – 11:00	<b>Coffee Break</b>	
<b>Session 2: Fluid responsiveness / haemodynamic monitoring (Chairs: Cesar Aldecoa – D.Chappell )</b>		
11:00 – 11:15	Fluid responsiveness monitoring	J.M.Alonso Iñigo
11:15 – 11:30	Fluid status and haemodynamic monitoring	Bernd Saugel
11:30 – 11:45	What happened in the meantime? (trials review)	Mark Edwards
11:45 – 12:00	What happened in the meantime?	Sandra Funcke
12:00 – 12:15	The fluid Challenge How to do it ?	Javier Belda
12:15 – 12:30	Putting it into practice. How to set-up a fluid guideline?	Manu Malbrain
12:30 – 13:00	Round table discussion with interactive voting, questions and answers. Take home messages	All previous speakers in panel. Moderators: Cesar Aldecoa and TBC
13:00 – 14:00	<b>Lunch Break</b>	

<b>Session 3: Fluid management in the perioperative setting. Beyond Resuscitation (Chairs: Coia Basora - Oscar Díaz-Cambronero )</b>		
14:00 – 14:15	Everything you need to know about maintenance and resuscitation solutions	Javier Melchor Ripollés
14:15 – 14:30	Is there any place left for starches ?	Daniel Chapell
14:30 – 14:45	Balanced solutions / Albumin. Both topics could be explored	Pietro Caironi
14:45 – 15:00	Perioperative Goal directed Fluid therapy in major abdominal surgery	Bernd Saugel
15:00 – 15:15	What happened in the meantime? Fluid day	Maria Jose Colomina
15:15 – 15:45	Round table discussion with interactive voting, questions and answers. Take home messages	All previous speakers in panel. Moderators: Oscar Díaz Cambronero + TBC
15:45 – 16:15	<b>Coffee Break</b>	
<b>Session 4: Fluid management in critical care setting. Fluid Unresponsiveness (Chairs: Julian Alvarez - Carlos Ferrando )</b>		
16:00 – 16:15	The dangers of fluid overload	Oscar Díaz Cambronero
16:15 – 16:30	Lung/Heart interactions in fluid management.	Carlos Ferrando
16:30 – 16:45	Triggering cellular oxygenation. Red blood cell transfusion.	Paula Carmona
16:45 – 17:00	Fluid therapy in massive bleeding.	JuanVicente Llau
17:00 – 17:15	Guiding de-resuscitation	Manu Malbrain
17:15 – 17:45	Round table discussion with interactive voting, questions and answers. Take home messages	All previous speakers in panel. Moderators: Julian Alvarez. + TBC
17:45 – 18:00	Closing Remarks and group photo	All faculty
18:00	End of Meeting	



## VENUE

ADEIT - Fundación Universidad - Empresa de la Universitat de València, Plaza Virgen de la Paz, 3. 46001 Valencia, Spain Tel. 963 262 600 Fax. 963 262 700 [informacion@adeituv.es](mailto:informacion@adeituv.es)  
<http://www.adeituv.es/en/>



The University–Business Foundation of the University of Valencia is an organization, with own legal personality, promoted by the Consell Social of the University of Valencia in 1989, whose objective is, on the one hand, that companies take advantage of the capacities of the University and, and on the other hand, to serve as a channel to transmit to the University the needs of companies and the productive sectors . With this aim, ADEIT promotes the development of joint activities in all those fields that favour the exchange of know-how and, as a consequence, the enhancement economic progress. The main axis are:

- **Training**, specialization and recycling of university students and professionals.
- **Placements** for university students and graduates in companies and organisations of the Comunitat Valenciana and in other European Union countries.
- Advice on **job search** or **businesses creation**.
- Dissemination of the **entrepreneurship culture**.
- Support of **innovation** and to the transfer of technology and knowledge.
- Management and participation in **European projects**.





For updates please check our [website](#) regularly

Please check out our [BLOG](#) pages

Download Full text [PDF's](#) and the [IFAD2018 SoMe brochure](#)

More information about the Venue: [ADEIT](#)

Registration: <https://www.eventbrite.com/e/9th-ifad-international-fluid-academy-days-tickets-64523329014>



## ORGANISATION

### Organising Committee

- Prof. Manu Malbrain – [manu.malbrain@uzbrussel.be](mailto:manu.malbrain@uzbrussel.be)
- Prof. Javier Belda – [fjbelda@uv.es](mailto:fjbelda@uv.es)
- Dr Paula Carmona – [carmona\\_pau@gva.es](mailto:carmona_pau@gva.es)
- Dr. Oscar Díaz-Cambronero [oscardiazcambronero@gmail.com](mailto:oscardiazcambronero@gmail.com)
- Dr. Manuel Granell – [mgranellg@hotmail.com](mailto:mgranellg@hotmail.com)

### Scientific Committee

- Prof. Manu Malbrain, MD, PhD, Brussels, Belgium. ICU Director, University Hospital Brussels, Jette, Belgium and Faculty of Medicine and Pharmacy, Vrije Universiteit Brussel, Brussels, Belgium. Co-founder and Executive Board member IFAD.
- Prof. F. Javier Belda MD, PhD. Professor of Anesthesiology, Department of Surgery, University of Valencia. Department of Anesthesia and Critical Care. Hospital Clinico Universitario. Valencia, Spain.  
<http://www.anestesiainicovalencia.org>
- Dr. Oscar Díaz-Cambronero. Department Anesthesiology. Hospital Universitari i Politècnic La Fe. Chairman Malignant Hyperthermia Lab. Main investigator Perioperative Medicine Group. IISLaFe Biomedical Research Institute. Valencia. Spain. twitter @diazcambronero
- Dr. Paula Carmona García. Consultant Anesthetist, MD, PhD. Cardiovascular-Anesthesia and Intensive Care. University Hospital La Fe. Valencia, Spain
- Dr. Francisco José Miralles Aguiar. Department Anesthesiology. Hospital Universitario Puerta del Mar. Cádiz, Spain.
- Dr. Manuel Granell
- Prof. Carlos Ferrando MD, PhD, DESA, Barcelona, Spain. Head of Surgical Intensive Care Unit. Department of Anesthesiology and Intensive Care. Hospital Clinic of Barcelona, Spain. Editor in Chief. Spanish Journal of Anesthesiology and Resuscitation
- Prof. Juan Vicente Llau Pitarch. Head of Department Anesthesiology. Hospital Dr Peset Valenci, Spain. Member SEDAR - Fluid therapy section
- Dr Javier Ripolles Melchor. Department Anesthesiology. Hospital Universitario Infanta Leonor. Madrid, Spain. Member SEDAR - Fluid therapy section

## SPONSORSHIP OPPORTUNITIES



ADEIT main meeting room

For the next 9<sup>th</sup> iFAD and the #iFADmini meetings the organizing committee encourages their sponsors to establish the package that best fits with their needs in order to get the most out of your investment.

Once you have chosen your basic sponsorship package (diamond, gold, silver, bronze, standard, supporter) you are instantly entitled to the following:

- Soft copy of the Delegate list (name, organisation and country only) in accordance with Privacy Legislation one week prior to the event
- Company logo (with a hot link to your website), contact details and 100 word profile on the conference website
- Verbal acknowledgement during the opening ceremony (only for diamond, gold and silver)
- Complimentary full registrations to all conference sessions and social functions
  - 4 registrations for Platinum Sponsors, 3 registrations for Gold Sponsors, 2 registrations for Silver Sponsors and 1 registration for Bronze and Standard Sponsors
- Platinum and Gold Sponsors will be entitled to a full-page advertisement on the iFAD homepage.
- Platinum and Gold Sponsors will be entitled to a full-page information in the Whova conference App.
- Platinum and Gold and Silver sponsors will be able to announce their satellite symposium to all delegates prior to the iFAD and to benefit from 1 combined mailing announcing the satellites to the **25,000** recipients of the iFAD mailing list

You can then select other items listed on the following pages to create your personalised sponsorship package. The total monetary value of the items you choose will define the final category of sponsorship

<b>Diamond</b> (two available) €10,000+	<b>Gold</b> (three available) €7,500-10,000	<b>Silver</b> (four available) €5,000-7,500	<b>Bronze</b> €3,500-5,000	<b>Standard</b> €2,000-3,500
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- Only 2 available
- Acknowledgement in all publications
- Active participation – booth 12 m<sup>2</sup> (area TBA, but will be premium location on a first come first served basis)
- 4 registrations for company representatives, lunch included
- 3 complimentary registrations for the Gala Dinner/ Networking Event
- The possibility to register extra attendants for the scientific program at permanently reduced rates (see separate conditions at the end)
- Acknowledgement on the website of the symposium “with the full support of ...” under heading “Diamond sponsors”
- Acknowledgement on all presentations screens between all sessions under heading “Diamond Sponsor”
- The possibility to organize a **one 30 minute Satellite Symposium, or two 15 minutes sessions** about Fluids, Hemodynamic/End Organ Monitoring or any other topic related to Intensive Care in the afternoon during prime time (from 13:00 to 13:30). The Satellite Symposia will be organized in maximally two parallel sessions.
  - o Content:
    - 1 topic of 20 minutes + 10 minutes discussion for each topic. The invited speakers can be suggested but speakers and program have to be approved by the iFAD organizing committee
    - There will be two chairmen, one of which will be member of the iFAD scientific committee. The second one can be appointed and has to be approved by the iFAD organizing & scientific committee
  - o Deadline for delivering title & content of the Satellite Symposium: Aug 1<sup>st</sup> 2019.
  - o Funding:
    - The costs of this Satellite Symposium (Conference room reservation + audiovisuals) are included in the Diamond Sponsorship status
    - Additional costs such as honorarium, travelling & accommodation for the chairman and the invited speakers are not included
  - o Size and location of the room will depend on the number of attendants
- The 2<sup>nd</sup> or 4<sup>th</sup> cover page in Medical FLUIDS Journal (depending on availability on a first come first serve basis) – with reservation, subject to change
- A 2 pages Advertorial in the Medical FLUIDS Journal – with reservation, subject to change
- A 1 page abstract on a key innovative product in the Medical FLUIDS Journal – with reservation, subject to change
- Max 1 booklet and/or 5 A4 pages bag insert in the congress bags



**GOLD PACKAGE****€7,500**

- Only 3 available
- Acknowledgement in all publications
- Active participation – booth 9 m<sup>2</sup> (area TBA, but will be on a premium location on a first come first served basis)
- 3 registrations for booth-representatives, lunch included
- 2 complementary registrations for the Gala Dinner/ Networking Event
- The possibility to invite extra persons for the scientific program at permanently reduced rates (see separate conditions at the end)
- Acknowledgement on the website of the symposium “with the full support of ...” under heading “Gold sponsors”
- The possibility to organize a **15 minutes Satellite Symposium** about Fluids, Hemodynamic/End Organ Monitoring or any other topic related to Intensive Care in the afternoon during prime time (from 13:00 to 13:30). The Satellite Symposia will be organized in maximally two parallel sessions.
  - o Content:
    - 1 topic of 15 minutes + discussion. The invited speaker and program can be suggested, but have to be approved by the iFAD organizing committee
    - There will be two chairmen, one of which will be member of the iFAD scientific committee. The second one can be appointed and has to be approved by the iFAD organizing & scientific committee
  - o Deadline for delivering title & content of the Lunch Session: Aug 1<sup>st</sup> 2019.
  - o Funding:
    - Costs of this Lunch Session (Room reservation + audiovisual) are included in the Golden Sponsorship status
    - Additional costs such as honorarium, travelling & accommodation for the chairman and the invited speaker are not included
  - o Size and location of the room will depend on the number of attendants
- The half of the 2<sup>nd</sup> or 4<sup>th</sup> cover page in Medical FLUIDS Journal (depending on availability on a first come first serve basis) – with reservation, subject to change
- Max. 5 A4 bag insert in the congress bags
- A half page abstract on a key innovative product in the FLUIDS Journal – with reservation, subject to change

- Only 4 available
- Acknowledgement in all publications
- Active participation – booth 9 m<sup>2</sup> (area TBA, but will be on a premium location on a first come first served basis)
- 2 registrations for booth-representatives, lunch included
- 1 complementary registrations for the Gala Dinner/ Networking Event
- The possibility to invite extra persons for the scientific program at permanently reduced rates (see separate conditions at the end)
- Acknowledgement on the website of the symposium “with the full support of ...” under heading “Silver sponsors”
- The possibility to organize a **15 minutes Satellite Symposium** about Fluids, Hemodynamic/End Organ Monitoring or any other topic related to Intensive Care in the afternoon during prime time (from 13:00 to 13:30). The Satellite Symposia will be organized in maximally two parallel sessions.
  - o Content:
    - 1 topic of 15 minutes + discussion. The invited speaker and program can be suggested, but have to be approved by the iFAD organizing committee
    - There will be two chairmen, one of which will be member of the iFAD scientific committee. The second one can be appointed and has to be approved by the iFAD organizing & scientific committee
  - o Deadline for delivering title & content of the Lunch Session: Aug 1<sup>st</sup> 2019.
  - o Funding:
    - Costs of this Lunch Session (Room reservation + audiovisual): €2,500
    - Additional costs such as honorarium, travelling & accommodation for the chairman and the invited speaker are not included
  - o Size and location of the room will depend on the number of attendants
- Max. 3 A4 bag insert in the congress bags
- A quarter page abstract on a key innovative product in the Medical FLUIDS Journal – with reservation, subject to change

## BRONZE PACKAGE

€3,500

- Acknowledgement in all publications
- Active participation – booth 6 m<sup>2</sup> (area TBA, but will be on a standard location on a first come first served basis)
- 1 registration for booth-representative, lunch included
- 1 complementary registration for Gala Dinner/ Networking Event
- The possibility to invite 1 extra person for the scientific program at permanently reduced rates (Early Bird)
- Acknowledgement on the website of the symposium “with the support of ...” under heading “Bronze sponsors”
- The possibility to organize a **15 minutes Satellite Symposium** about Fluids, Hemodynamic/End Organ Monitoring or any other topic related to Intensive Care in the afternoon during prime time (from 13:00 to 13:30). The Satellite Symposia will be organized in maximally two parallel sessions.
  - o Content:
    - 1 topic of 15 minutes + discussion. The invited speaker and program can be suggested, but have to be approved by the iFAD organizing committee
    - There will be two chairmen, one of which will be member of the iFAD scientific committee. The second one can be appointed and has to be approved by the iFAD organizing & scientific committee
  - o Deadline for delivering title & content of the Lunch Session: August 1<sup>st</sup> 2019.
  - o Funding:
    - Costs of this Lunch Session (Room reservation + audiovisual): €4,000
    - Additional costs such as honorarium, travelling & accommodation for the chairman and the invited speaker are not included
  - o Size and location of the room will depend on the number of attendants
- Max. 2 A4 bag inserts in the congress bags
- A quarter page abstract on a key innovative product in the Medical FLUIDS Journal – with reservation, subject to change

## STANDARD SPONSORSHIP

€2,000

- Acknowledgement in all publications
- Active participation – booth 3 m<sup>2</sup> (area TBA, but will be on a standard location on a first come first served basis)
- 1 registration for booth-representative, lunch included
- 1A4 bag insert in the congress bags
- A quarter page abstract on a key innovative product in the Medical FLUIDS Journal – with reservation, subject to change

## SUPPORTER SPONSORSHIP

€1,000

- With sympathy
- Acknowledgement in all publications
- 1 A4 bag insert in the congress bags

## LOGO ON FLYER

€750

- Logo on flyer at ESICM distributed at 5000 examples
- 1 A4 bag insert in the congress bags

## ADVERTISEMENTS in the FINAL PROGRAM

of “MEDICAL FLUIDS” journal – with reservation, subject to change

Back Cover (4 <sup>th</sup> cover page)	€1,100
Inside Front or Back Cover	€950
Full page, 4-colour	€750
Half page, 4-colour	€500
Advertorial or Abstract on Key Innovative Product	
1-page	€750
½-page	€500
¼-page	€250



## ADDITIONAL ITEMS



ADEIT Coffee Break

### Gala Dinner Sponsor (1 Available)

**€3,000**

- Freestanding banner(s) – maximum size 2m high x 1m wide (quantity to be determined depending on venue logistics), which will be positioned in prominent locations at the Gala Dinner (sponsor to supply)
- Additional branding opportunities at the Gala Dinner (at an additional expense)
- Opportunity to greet delegates upon arrival
- Exclusive naming rights within the conference program.
- Opportunity to make a 5 minute speech at the beginning of the Welcome Reception
- 5 x Complimentary tickets for company representatives to attend the Gala Dinner

### Entertainment at the Gala Dinner (1 available)

**€2,500**

- Verbal announcement of company during special act at gala dinner
- Exclusive naming rights within the conference program.
- 2 x Complimentary tickets for company representatives to attend the Gala Dinner



ADEIT Lunch Terrace

**Welcome Reception Sponsor (1 available) €3,500**

- Freestanding banner(s) – maximum size 2m high x 1m wide, number to be determined depending on venue logistics, which will be positioned in prominent locations at the Welcome Reception (sponsor to supply)
- Exclusive naming rights within the conference program.
- 5 x Complimentary tickets for company representatives to attend the Welcome Reception
- Opportunity to make a 5 minute speech at the beginning of the Welcome Reception

**Lunch sponsor (2 available) €1,500**

- Exclusive naming rights to one lunch within the conference program.
- Banners provided by the sponsor will be displayed at this time (lunch sessions are allocated on a first come, first served basis)
- 2 complimentary registrations to all conference sessions including refreshments and access to the social functions

**Morning or Afternoon Tea/Coffee (4 available) €1,000**

- Exclusive naming rights to one session break within the conference program.
- Banners provided by the sponsor will be displayed at this time (breaks are allocated on a first come, first served basis)
- 1 complimentary registration to all conference sessions including refreshments and access to the social functions

Twitter Wall (2 Available)	<b>€2,000</b>
<ul style="list-style-type: none"> <li>• Logo to appear on the Twitter wall in the exhibition hall for the conference duration</li> <li>• Company Brand will appear on Twitter account @Fluid_Academy</li> <li>• 2 complimentary registrations to all conference sessions including refreshments and access to the social functions</li> </ul>	
Exclusive delegate Lanyards (1 Available)	<b>€3,500</b>
<ul style="list-style-type: none"> <li>• Company logo displayed on delegates' lanyards worn by all delegates for the conference duration</li> <li>• Product included in cost</li> </ul>	
Pre-Conference Workshop Sponsor	<b>€2,000</b>
<ul style="list-style-type: none"> <li>• Naming rights (non-exclusive) to one pre-conference workshop.</li> <li>• Content generated by conference organizers but sponsor entitled to provide equipment.</li> <li>• Your logo displayed on the holding slide throughout the session</li> <li>• Opportunity to briefly introduce your assigned speaker</li> <li>• 1 complimentary registration to all conference sessions including refreshments and access to the social functions</li> </ul>	
Exclusive Conference BAG with company logo	<b>€7,500</b>
<ul style="list-style-type: none"> <li>• Company logo displayed on delegates' bags given to all delegates for the conference duration</li> <li>• Product included in cost</li> </ul>	
Exclusive Conference Pen with logo	<b>€2,500</b>
<ul style="list-style-type: none"> <li>• Company logo displayed on delegates' pens inserted in congress bags from to all delegates for the conference duration</li> <li>• Product included in cost</li> </ul>	
Exclusive notebook insert	<b>€1,000</b>
<ul style="list-style-type: none"> <li>• Company logo displayed on delegates' notebook inserted in congress bags from all delegates for the conference duration</li> <li>• Product not included in cost</li> </ul>	
Speakers Gifts	<b>€1,000</b>
Flowers for Display	<b>€500</b>



## DIFFERENT SPONSORSHIP PACKAGES AT A GLANCE

		BOOTH STAND	SATELLITE MEETINGS
<b>Diamond</b>	<b>10,000 €</b>	PREMIUM LOCATION (12 m <sup>2</sup> )	30 minutes (incl.)
<b>Gold</b>	<b>7,500 €</b>	Premium (9 m <sup>2</sup> )	15 minutes (incl.)
<b>Silver</b>	<b>5,000 €</b>	Premium (9 m <sup>2</sup> )	15 minutes (€2,500)
<b>Bronze</b>	<b>3,500 €</b>	Standard (6 m <sup>2</sup> )	15 minutes (€4,000)
<b>Standard</b>	<b>2,000 €</b>	Basic (3 m <sup>2</sup> )	NO
<b>Sympathy</b>	<b>1,000 €</b>	NO	NO
<b>Logo on Flyer</b>	<b>750 €</b>	NO	NO

	INVITATIONS			MEDICAL FLUIDS Journal		Congress Bag
	Registrations (booth/iFAD)	Gala	Invitations	Cover Pages	Advertorial	Bag inserts
Diamond	4	3	*	4 <sup>th</sup> or 2 <sup>nd</sup>	2 page	Max 1booklet/5A4
Gold	3	2	*	4 <sup>th</sup> or 2 <sup>nd</sup> – half page	1 page	5A4
Silver	2	1	*	NO	½ page	3A4
Bronze	1	1	*	NO	½ page	2A4
Standard	1	NO	NO	NO	NO	1A4
Sympathy	NO	NO	NO	NO	NO	1A4
Logo Flyer	NO	NO	NO	NO	NO	1A4

\*Special early bird rates will apply for company invites with complimentary registration to all conference sessions including refreshments (not including access to social functions)

## SOCIAL PROGRAM

### Opening Reception

The opening reception will take place in ADEIT, Valencia, on Saturday October 26<sup>th</sup> 2019 from 18:00 till 20:00 - TBA  
Location: ADEIT

### Gala Dinner

The gala evening on Saturday October 26<sup>th</sup> 2019 will start at 20:30 with a networking event followed by a walking dinner with musical entertainment. (Separate registration is mandatory)  
Location: TBA



## IFAD 2019 APPLICATION FORM (All prices are in Euros)

Contact Person: \_\_\_\_\_

Position: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

### EXHIBITION AND SATELLITE OPPORTUNITIES

- Diamond package (booth 12 m2 + 2 satellites included)  €10,000
- Gold package (booth 9 m2 + 1 satellite included)  €7,500
- Silver package (booth 9 m2 + 1 satellite possible at €2,500 extra)  €5,000
- Bronze package (booth 6 m2 + 1 satellite possible at €4,000 extra)  €3,500
- Standard package (booth 3 m2)  €2,000
- With sympathy Supporter (NO booth)  €1,000

### REFRESHMENTS, BREAKS AND SESSION SPONSORSHIP

- Workshop Sponsor – TBD  €2,000
- Lunch Sponsor Saturday October 26<sup>th</sup>  €1,500
- Morning Tea/Coffee Sponsor Saturday October 26<sup>th</sup>  €1,000
- Afternoon Tea/Coffee Sponsor Saturday October 26<sup>th</sup>  €1,000

### SOCIAL PROGRAM SPONSORSHIP OPPORTUNITIES

- Gala Dinner Sponsor Saturday October 26<sup>th</sup>  €5,000
- Welcome Reception Sponsor Saturday October 26<sup>th</sup>  €3,500
- Entertainment at Gala Dinner Sponsor Saturday October 26<sup>th</sup>  €2,500

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Exclusive Conference Bags  €7,500
- Exclusive Delegate Lanyards  €3,500
- Exclusive Conference Pens  €2,500
- Twitter Wall  €2,000
- Exclusive Conference Notebook  €1,000
- Speakers Gifts  €1,000
- Advertisement in Medical Fluids Back Cover  €1,100 Front Cover  €950
- Advertisement page in Medical Fluids Full  €750 half  €500 Quarter  €250
- Logo on Flyers  €750
- Flowers on Display  €500

Diamond	Gold	Silver	Bronze	Standard
(two available)	(three available)	(four available)		
€10,000+	€7,500-10,000	€5,000-7,500	€3,500-5,000	€2,000-3,500

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Please complete and send as PDF to [info@fluidacademy.org](mailto:info@fluidacademy.org) or forward to: IFAD 2019 Secretariat, iMERiT vzw, Dreef 3, B-3360 Lovenjoel, Belgium. Tel: +32 2 476 3101 :: Email: [info@fluidacademy.org](mailto:info@fluidacademy.org)

